

waterski & wakeboard scotland



AGM 2025

DELIVER AND EXPAND OUR COMPETITION CALENDAR FOR ALL LEVELS OF PARTICIPANT

- Creation of an annual waterski competition calendar for all levels from beginners to international ranking. ✓
- Re-establish Scottish Wake series with stops across Scotland for both boat and cable wakeboarding. ✓
- Develop pathway for youth to compete via schools, university and club engagement. ➡

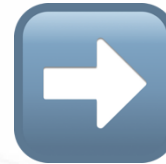
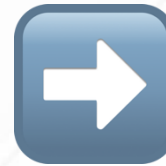
Outcomes

- Grow our sports
- Effectively govern, manage and protect our sports



GROW YOUTH PARTICIPATION IN OUR SPORTS

- Creation of nationwide University programme ensuring accessibility for all.
- Working in collaboration with clubs and sites to increase engagement with youth groups and clubs.
- Explore joined up working and co-design with other sports in our approach to the creation of a schools programme.



Outcomes

- Grow our sports
- Effectively govern, manage and protect our sports



GROW THE PROFILE AND SUPPORT THE PROMOTION OF OUR SPORTS.

- Foster improved partnerships with private/commercial sites to grow and develop our sports. ✓
- Increased communications and connections with our community via regular news, campaigns and updates. ➡
- Coordinated and dedicated social media campaign to increase our digital presence and communications. ➡
- Continue efforts to increase presence within Scottish sporting landscape. ✓

Outcomes

- Grow our sports
- Effectively govern, manage and protect our sports



ENSURE A SUSTAINABLE FUTURE FOR OUR SPORTS AND OUR FACILITIES

- Support to clubs and sites in the development of local facilities across the country.
- Foster partnerships to aid profit generation for clubs and sites to ensure the long term sustainability of facilities. ✓
- Support the ongoing development of Town Loch National Training Site to host international and major events. ✓
- Provide support in recruiting and training of volunteers, coaches, drivers and officials. ➡

Outcomes

- Grow our sports
- Effectively govern, manage and protect our sports



What success will look like...



Effectively govern, manage and protect our sports:-

- Continued implementation of safeguarding standards for sports. ➡
- Introduction of a modern board with externally recruited independent directors.
- Update our Articles of Association for the introduction of a new membership structure by November 2025. ➡

Competitions:-

- Deliver competitions for all disciplines of our sports. ✓
- Creation of Scottish Student Open event. ✓
- Host waterski 3-event competition (Slalom, Trick and Jump) at National Training Site – By October 2025. ✓
- Bid to host National & International waterski competitions at National Training Site – By October 2027. ➡

Profile and Promotion:-

- Increase social media engagement.
- Representation of sports via panels and forums. ✓

Sustainability and Facilities:-

- Increase number of clubs hosting competitions. ✓
- Modernise and change of lease at National Training Site to widen usage of the site. ➡
- Recruit new volunteers, coaches and drivers to build depth and increase usage at all sites. ✓
- Accurate data capture of participation at commercial/private sites ➡

Youth Participation:-

- Deliver regular opportunities for schools to engage with our sports. ✓
- Drive and support the creation of university societies. ✓
- Expansion of youth development squads. ✓

Membership Growth:-

- Increase membership by 50% (from 113 to 170). ✓
- Increase number of student/junior members by 50% (from 38 to 57). ✓



THANK YOU!